

# The Maine Feature

The newsletter of the American Junior Maine-Anjou Association

Fall 2008

P.O. Box 1100, Platte City, MO 64079 • (816) 431-9950 • [www.maine-anjou/junior](http://www.maine-anjou/junior) • [ajmaa@kc.rr.com](mailto:ajmaa@kc.rr.com)

## AJMAA Board of Directors

### President

#### Tera Rooney

705 Northfield Rd.  
Manhattan, KS 66502  
(620) 353-4396  
[trooney@ksu.edu](mailto:trooney@ksu.edu)

### Vice President

#### Cody Green

P.O. Box 590  
Des Ark, AR 72040  
(870) 256-9923  
[codygreen5@hotmail.com](mailto:codygreen5@hotmail.com)

### Secretary/Treasurer

#### Rashele Blakley

P.O. Box 465  
Oologah, OK 74053  
(918) 443-2523  
[rashelemoocow@netzero.net](mailto:rashelemoocow@netzero.net)

### Directors

#### Region I — Courtney Dickerson

990 Baker Rd.  
Martinsville, IN 46151  
(765) 342-1761  
[dickerso@purdue.edu](mailto:dickerso@purdue.edu)

#### Region II — Charlie Wilson

4161 100th St., Miles, IA 52064  
(563) 682-7561  
[wilsonc@hotmail.com](mailto:wilsonc@hotmail.com)

#### Region III — Laurie Reid

11477 Nucla St.  
Commerce City, CO 80601  
(303) 288-0350  
[lerynn08@aol.com](mailto:lerynn08@aol.com)

#### At-Large — Wyatt Dejong

31842 Dejong Rd.  
Kennebec, SD 57544  
(605) 869-2329  
[Wyatt\\_dejong@yahoo.com](mailto:w Wyatt_dejong@yahoo.com)

#### At-Large — Candace Muir

15656 Santa Fe Line Rd.  
Wapakoneta, OH 45895  
(419) 568-1823  
[muir.37@osu.edu](mailto:muir.37@osu.edu)

#### Advisor — Allison Bond

P.O. Box 581, Inola, OK 74036  
(918) 543-3544  
[allison.spurlock-bond@okstate.edu](mailto:allison.spurlock-bond@okstate.edu)

#### Advisor — Jason Salton

3380 430th St., Aushire, IA 50515  
(515) 201-1326  
[jasonsalton@hotmail.com](mailto:jasonsalton@hotmail.com)

#### Director of Youth Activities

#### Jeana Sankey

P.O. Box 1100, Platte City, MO 64079  
(816) 431-9950  
[ajmaa@kc.rr.com](http://ajmaa@kc.rr.com)



2008 NYLC participants, front row, from left, Megan DeRouchev, S.D.; Olivia Foster, Ark.; Tera Rooney, Kan.; Macy Griswold, Okla.; Bailey Buck, Okla.; Rachael Carlson, Mo.; Brandi Harris, Okla. Back row, from left, Wyatt Dejong, S.D.; Tucker Stewart, Kan.; Cody Green, Ark.; Ryan Jones, Okla.; Shawn Vick, Okla.; Corey Green, Ark.; Brady Duxbury, S.D. Not pictured, Rashele Blakley, Okla.

## National Youth Leadership Challenge

by **Wyatt Dejong**, At-Large Director

What do bowling, mini-golf, the Amazing Race, team building, friendships, creating edible masterpieces and John Boddicker all have in common? If you answered "elements that made NYLC one of the greatest events of the summer," then you are correct. The National Youth Leadership Challenge (NYLC) was held this year at Kansas State University (K-State) in Manhattan, Kan. Aug. 1-3.

It was a fun filled and educational experience that helped our great youth in the Maine-Anjou breed grow in leadership skills and breed understanding. We had the opportunity to have business and industry tours that enabled us to see more in-depth the

process of embryology and a hands-on look at what goes on behind the scenes of this technology. There were motivating speakers that talked on EPDs, leadership, the breed and K-State. Not only did we get to have this knowledge passed to us, but we were also able to share the thoughts and comments we each had to help improve this association.

In the few days we were there, we were faced with many challenges that made us use critical thinking and teamwork to find the solutions and build ourselves as young leaders in agriculture. This event was one that showed the importance of networking and the motivation and passion we need to impact others and truly create success for ourselves and those around us. 

**Corner** by Tera Rooney, AJMAA President

## Investing in a Brand

**Y**ou may wonder why many companies invest so much money in creating a brand name for their product. Some have done such a good job that their brand name is also the equivalent of the household name for the product the brand represents. One good example of this is Kleenex brand facial tissues. How many of you ask your mom for a facial tissue when you sneeze? You don't, you ask for a Kleenex. The same could be said for Band-Aid brand adhesive medical bandages, Kerosene brand hydrocarbon oil, Jell-o brand gelatin dessert and Crock-Pot brand slow cookers. All of these brands have become so prominent that they are used in everyday conversation whether you are actually purchasing this particular product or the specific brand of these products.

There is a strong correlation between what these brands have done and what the AJMAA is trying to accomplish. Our association is in the business of preparing juniors for a prosperous future in the cattle industry. It is the goal of all junior breed associations to see to it that their members become synonymous with words like driven, passionate, successful and competitive. So, when you think about the time commitment your parents, breeders, associations and junior advisors put towards your involvement in the AJMAA, I hope you see this as an investment in your future. They just want the brand name of "cattle kids" to be one that is a household synonym for amazing youth. By the looks of things, I think the AJMAA is right on track!

I hope you enjoy our newsletter. We, as a junior board, are trying to open the lines of communication with the membership of the AJMAA through this bi-annual publication.

Your Pres,  
Tera

**american junior maine-anjou**  
est. 1978 **association**

*"Coming together is the beginning  
Keeping together is progress  
Working together is success"*

— Henry Ford

# A Star Spangled Extravaganza

by **Cody Green**, AJMAA Vice-President, Region I Director

It was a concept that stirred great interest and perhaps a bit of controversy, but when the dust from the shavings settled, "A Star Spangled Extravaganza" certainly lived up to its name.

The 2008 National Junior Maine-Anjou Show made history the week of June 29-July 4, 2008, in Kansas City, Mo. The American Maine-Anjou Association (AMAA), the American Chianina Association (ACA), and the American Shorthorn Association (ASA) combined forces and finances to host three Junior National events in one week at one location. The synergy was amazing, and AJMAA members from across the United States proved themselves to be among the best and brightest stars of the week.

In the purebred Maine-Anjou Female show, WCC Panorama 112T exhibited by Megan Weber, Cook, Neb., sorted her way to the championship spot for judge Doug Satree, Texas. KS Erica 36T claimed the reserve championship title for James Sullivan, Dunlap, Iowa.

Grand champion bred & owned female honors were awarded to DJ Taura T8 exhibited by Katrin DeJong, Kennebec, S.D. JJS Glisten 3T claimed reserve bred & owned honors for Jara Settles, Hoskins, Neb.

Charlene N Charge took charge of the MaineTainer division and earned championship honors for Charlie Wilson, Miles, Iowa. Reserve champion MaineTainer honors were awarded to CWLF Miss Purple 312T shown by Sarah Vickland, Longmont, Colo.

For bred & owned MaineTainer champion, judge Don Boggs, Kan., slapped CMH Cinderella exhibited by Caitlin Haley, Quitman, Ark. GRAY Miss Sugar Mama exhibited by Sierra Gray, Ada, Okla., received the nod for reserve bred & owned champion.

DRCC Autonomous captured the top spot in the bred & owned bull division for Rashele Blakley, Oologah, Okla. The reserve championship went to DRIT Titanium shown by Taylor Dorsey, Eaton, Colo.

The grand champion prospect steer was CTLK 4T exhibited by Bailey Buck, Madill, Okla. Landing

in the reserve spot was BQHL Oneosix shown by Bret Hanza, Lawton, Okla.

All KMOR Time 15T led by Kyle Moore, Seguin, Texas, was named grand champion bred & owned prospect steer. RBTS Prince Charles garnered the reserve champion spot for Lauren Roberts, Holly Pond, Ala.

In the progress steer show, Cole Clanton of Bucyrus, Kan., smoked the competition by earning grand champion as well as grand champion bred & owned honors with CCLT Lulus Bad Boy. Clanton also took the reserve progress steer banner with BPF Cassius Clay 900T. Colton Lind, Eaton, Colo., claimed the reserve champion bred & owned steer title with Taylor Made Burner.

The popular satellite events were also highly competitive once again. Contest results as well as more complete show results can be viewed online at [www.maine-anjou.org](http://www.maine-anjou.org) or can be located in the August/September issue of the *Maine-Anjou Voice*.

With Maine-Anjou exhibitors from 24 states and Canada, 190 junior exhibitors, and 365 head of cattle, "A Star Spangled Extravaganza" certainly left its mark on the show cattle industry. If you missed it, you missed a great week of amazing cattle, tough competition, and tremendous camaraderie with some of the best people in the world.

Why miss out on next year's event? Make plans now to attend the 2009 Junior National Maine-Anjou in Murfreesboro, Tenn., during the week of June 15-21. Held in conjunction with the Chianina Junior Nationals and with the addition of the "She's a Lady" Maine-Anjou Heifer Futurity, this event promises to be the premier cattle show of next summer. See you there! 📍



2007-08 AJMAA Junior Board members with 2008-09 AJMAA Junior Board candidates and 2008-09 AMAA Queen candidates.



# Back ← TO THE Future

by **Laurie Reid**, Region III Director

**W**hether you are in South Dakota, Texas or Iowa, talk around the local diner or the sale barn is the same. The price of fuel, the rising cost of corn and the price of fertilizer doubling are the topics of conversation. Today the cattle industry faces many new obstacles. "I have sold off all of my cows," one rancher from Nebraska states, "It is not the way it used to be." Unfortunately, there is no going back. Yes, these are important issues, but the solution is not only solving the problems at hand, but also keeping our youth involved in agriculture to ensure a better future for the industry.

As a youth in agriculture, I want the cattle industry to remain strong for generations to come. I believe in order to do this, the key is in educating our youth while adapting to the changing world. For example, ethanol fuel is a major topic in the cattle industry today. Even though this is a huge problem, its effect on the rising cost of corn can be offset by feeding distillers corn. Many times the answer is not easy.


Many farms and ranches have been handed down from generation to generation. In addition

to the cost of fuel, fertilizer and corn, the industry still faces trials such as drought. History proves that there will always be problems to deal with. Our strength is shown in how we handle these problems. With many ranchers selling out, it is important to keep young people interested and educated. To keep our farms and ranches alive, we need to keep our families on the farm/ranch.

The industry can keep youth involved in many ways such as supporting 4-H and FFA, junior memberships in breed associations, scholarship funds, as well as hosting field days and sponsoring Junior Nationals.

Showing our cattle at the county, state fair and national competitions is more than winning a blue ribbon. It is the first step in our youth's life of promoting cattle. At our junior livestock shows and sales they become spokesmen and women to the public. In addition, junior exhibitors are talking about the genetics of their cattle and the problems that they have overcome.

So, while striving to solve the issues of today, don't forget the youth, they are our tomorrow. We can't go back, but taking what we know, keeping our youth focused on the future, we can make it better.

We need to keep our industry alive and well because the love of cattle is not just something that you are born with; it is something that gets into your blood. It's a way of life. 

# New Three Join the Ranks of Junior Maine-Anjou Leadership

by **Rashele Blakley**, AJMAA Secretary/Treasurer, Region III Director



## Candace Muir

**Hometown:** Waynesfield, OH

**Age:** 18

**College:** Ohio State University

**Favorite food:** Ice cream

**Favorite music:** Country

**Favorite movie:** Pocahontas

**Favorite Junior Nationals:**  
2002, Iowa and 2007, Oklahoma

**Most memorable show moments:**  
Traveling to Lawton Oklahoma for the 2007 National Junior Show

**Favorite event at Junior Nationals:**  
Showmanship

**What inspired you to run for the Junior Board?** I wanted to be a part of it and have a say in what is happening, I looked up to them when I was younger.

**Favorite color:** Lime green



## Laurie Reid

**Hometown:** Brighton, Colo.

**Age:** 18

**College:** Morgan Community College

**Favorite food:** Ice cream

**Favorite music:** Country or rock

**Favorite movie:** *Remember the Titans*

**Favorite Junior Nationals:**  
2007, Oklahoma

**Most memorable show moments:**  
First time entering the show ring

**Favorite event at Junior Nationals:**  
Cook-Off

**What inspired you to run for the Junior Board?** My love for showing Maine-Anjou cattle, and I wanted to become more involved.

**Favorite color:** Purple



## Charlie Wilson

**Hometown:** Miles, Iowa

**Age:** 18

**College:** Iowa State University

**Favorite food:** Steak

**Favorite music:** Rock and roll

**Favorite movie:** *Wedding Crashers*

**Favorite Junior Nationals:**  
2008, Kansas City

**Most memorable show moments:**  
2008 Iowa State Fair, Overall Reserve Grand Champion female

**Favorite event at Junior Nationals:**  
Team Fitting

**What inspired you to run for the Junior Board?** Jason Salton talked to me about becoming more involved in the Maine-Anjou breed, and about what a great opportunity it is to be apart of the Junior Board.

**Favorite color:** Blue 

# Let's Get to Know the National Maine-Anjou Queen!

by **Courtney Dickerson**, Region I Director

**A**nna Loftin, is proudly representing the Maine-Anjou breed nationwide this year as the American Maine-Anjou Queen. She is 16-years-old and is from Elm Grove, La. She is a very active member in the Louisiana State Junior Maine-Anjou Association, in which she also served as the Louisiana Maine-Anjou Queen. Anna has exhibited Maine-Anjou cattle across the nation. Some of her highlights are the National Junior Maine-Anjou Show and the North American International Livestock Exposition (N.A.I.L.E.). She also had the opportunity to represent the Louisiana Cattlemen's Association at the Houston Livestock Show.

When I asked Anna why she wanted to be the National Maine-Anjou Queen she said, "I view the duties of the queen as being an ambassador to people developing relationships with peers and breeds, as well as promoting the advantages of the Maine-Anjou breed with the beef industry. I desire to be National Maine-Anjou Queen because



**Anna Loftin**

I feel that with my leadership training and experience and with my knowledge and love of the Maine-Anjou breed I could represent the Maine-Anjou Association in a very constructive way."

Anna's future plans include attending McNeese University, Lake Charles, La., and receiving a double major in animal science and agri-business. After completion of college, she would then like to attend veterinary school, concentrating in bovine reproduction with emphasis on embryo research.

## Here are a few fun, fascinating facts about our queen:

**Theme song of your life:** *Life is a Dance* by Garth Brooks

**Favorite quote:** Show to Win

**Favorite color:** Pink

**Favorite contest at Junior Nationals:** Team Fitting

**What fairy princess would you want to be and why?** Snow White, because she gets rescued by Prince Charming and lives happily ever after surrounded in the forest.

We wish you the best of LUCK this year Anna!! It is an opportunity of a lifetime! 🍀

# Getting to Know the National Maine-Anjou Princess

**D**anielle Funk from Grant City, Mo., is representing the Maine-Anjou Association for the 2008-2009 year as the National Maine-Anjou Princess. Funk is the 10-year-old daughter of Eric and Gidget Funk. Danielle's favorite shows to attend are the National Junior Maine-Anjou Show and the American Royal, she said that she enjoyed going to these shows because she likes meeting new kids from across the United States.

Danielle wanted to become the Princess, because she loves showing Maine-Anjou cattle, and wanted to become more involved at Junior Nationals.



**Danielle Funk**

## Some fun-facts on Danielle:

**Favorite color:** Pink

**First show heifers name:** Delilah

**Favorite contest at Junior Nationals:** Being the Princess

**Favorite class in school:** Physical Education (P.E.)

Good luck Danielle! Enjoy the opportunity! 🍀

# Spotlight

## on a Junior Member

by **Charlie Wilson**, Region II Director

**W**hen I heard that it was my job to write an article on a Maine-Anjou junior member, I knew who it would be right away. This young woman came to the top very easily. Not being biased, but there are a lot of very good junior members in Iowa, maybe more than any other state, but she is just so outstanding in her involvement with the Maine-Anjou breed.


Bailey Core is the daughter of Mark and Deb Core from Pleasantville, Iowa. She is currently a freshman in high school where she is very involved in cross country, basketball and track. She is also involved in many other schools activities, but when not at school or at a game you can find her on the Core farm helping out with their Maine-Anjou cow herd. Core Farms have a yearly private treaty sale in mid-October. Bailey is very involved with preparing for this sale and getting all the calves



**Bailey Core**

looking their best. Besides the Core's annual sale she exhibits at many jackpot shows around the state, where this year she has won Iowa Junior Beef Breed Association's (IJBBA) high-point contest. Bailey also travels to Denver, Colo., for the National Western Stock Show where Core Farms take their bulls for display and sale.

When it comes to Junior Nationals, watch out! Bailey is very competitive in every area of the competition. If it's not the Cook-Off, its Photography or Salesmanship. She has won many divisions in the heifer show and showmanship contests. She has also been the sweepstakes winner in her division for four years running now.

Some of Baileys other great achievements are winning Champion MaineTainer at the American Royal, in Kansas City, Mo., third overall heifer at the Iowa State Fair, and many division winners at Junior Nationals. I believe Bailey is very deserving of being recognized within the Maine-Anjou breed for not only her involvement but the success that she has had so far. 

## What's happening

**Oct. 23-25** National FFA Convention, Indianapolis, Ind.

**Oct. 29-30** American Royal & World Class Events, Kansas City, Mo.

**Oct. 29** AJMAA Junior Calendar Sale, World Class Sale, American Royal, Kansas City, Mo.

**Nov. 15** N.A.I.L.E. Junior Maine-Anjou Show, Louisville, Ky.

**Nov. 19** N.A.I.L.E. Open Maine-Anjou Show, Louisville, Ky.

### 2009

**Jan. 28- Feb. 1** National Show and Convention, FWSS, Ft. Worth, Texas

**Feb. 1** National Maine-Anjou Show, Ft. Worth, Texas

**May 1** National Junior Show entries due

**May 1** AJMAA Scholarship & Junior Board applications due

**June 15-21** National Junior Maine-Anjou Show, Murfreesboro, Tenn.

# FUN PAGE

## WORD FIND

by **Candace Miur**, At-Large Director

Find and circle the Maine-Anjou related words listed below:

AJMAA  
AMAA  
BEEF IS WHATS FOR DINNER  
BULL  
CANDACE MUIR  
CHARLIE WILSON  
CODY GREEN  
COW  
EMBRYO  
HEIFER  
JEANA SANKEY  
LAURIE REID  
MAINE-ANJOU  
MAINETAINER  
MURFREESBORO,TN  
NYLC  
STEER  
TERA ROONEY  
VOICE  
WYATT DEJONG

UDCOIMRHC MITNMIQHCBZCUERJ  
QORPHQQAIVUGNWL ECHWVHZREV  
WVPLAYHHWFERRTCXORVSAGKNJ  
FSLDKXSBSTHJFIZPWNBYRDFIV  
BEEFISWHATS FORDINNERLAMAA  
GNOJEDTTAYWVMGELXNEIIITW  
OWAXGICMIDEDOACEOFZWEOREI  
LAURIEREIDAKFTIOSMWWVJRNK  
AQQPHLRKKUVANNRNWBLYIBBIR  
TBVGUZH OVZCHMAUWEBOSLUTAP  
REFIEHENBAPURJSDFAPRSLUMS  
DCLCVNYVNCJEARAAJYNAOLHMQ  
ZTIBODADKOTJRTKWNRGJNTOWS  
MDMAELAXADUECNGBXAVKOUNRL  
LDAOOC LAUYNCBILAJKELNUJEW  
ULZAEKNISGRDNNMGVOJJS HDEF  
OXYMWUAHDRKCRGJITEKCGMITA  
KHUICM QXWEQVOKY LHWVCQYNSE  
XIZXXXTQTETLEUXGBNVMQXJMA  
RUMTVSSJFNCNHQOENNFIZVBRH  
JXAUNVJOWVKQH XINAYXWNR YTA  
EEPDDTXHPRFGMGIUIKWMYYQQW  
MZAURRJT DQUWRJOCXJXOCBLSN  
LSWXC IQHDYSLRPDDBPDMHDDCY  
VEGALSSWNYTNKETUDMJHMAKSA

**american junior maine-anjou**  
association  
est. 1978

P.O. Box 1100, Platte City, MO 64079

Presorted  
First Class  
US Postage Paid  
Permit # 6654