

MAINE-ANJOU • CHIANINA JUNIOR NATIONAL



2024

*Springfield, Missouri*

**KEEPIN' IT**  
*Reel*



2024 SPONSORSHIP GUIDE





### *Diamond* - \$7,500 and above

- Individual sponsor recognition in the showing, during show & in show program.
- Individual social media shout out and recognition prior to and during show.
- Logo on revolving banner on the AJMAA/AJCA junior national web pages.
- Walton Webcast ad to be ran during the 3 day show broadcasts.
- 3 pages of advertising in both the Maine-Anjou Voice & Chi Journal.
- E-mail blast campaign to exhibitors as well as AJMAA & AJCA memberships.
- Digital advertising (banner ads) on both the Maine-Anjou & Chianina websites for 1 year.
- Vip Parking Pass (2 passes).
- Vendor Space (10X20).

### *Platinum* - \$5,000 and above

- Individual sponsor recognition in the showing, during show & in show program.
- Individual social media shout out and recognition prior to and during show.
- Logo on revolving banner on the AJMAA/AJCA junior national web pages.
- Walton Webcasting ad to be ran during the 3 day show broadcasts.
- 3 pages of advertising in both the Maine-Anjou Voice & Chi Journal.
- Vendor Space (10X10).

### *Gold* - \$2,500 and above

- Individual sponsor recognition in the showing, during show & in show program.
- Social media shout out and recognition prior to the show.
- Logo on revolving banner on the AJMAA/AJCA junior national web pages.
- Walton Webcast ad to be ran during the 3 days of showing.
- 1 page ad in both the Maine-Anjou Voice & Chi Journal.
- Vendor space (10X10)

### *Silver* - \$1,500 and above

- Logo featured on large 'Friend of the Show' banner in the showing.
- Logo on revolving banner on the AJMAA/AJCA junior national web pages.
- Logo included on Walton Webcast 'Friend of the Show' ad.
- Social media recognition.



### *Bronze* - \$500 and above

- Name listed on the 'Friends of the Show' banner outside of the showing.
- Contest Division Sponsor listing.

### *Friend of the Show* - \$499 and below

- Name listed in show program.
- Name listed on 'Friend of the Show' banner.

### *Individual Sponsorship*

- Grand Champion Female/Bull Sponsor - \$750
- Reserve Grand Champion Female/Bull Sponsor - \$500
- Division Winner - \$250
- Reserve Division Winner - \$150
- Walton Webcast banner ad - \$350

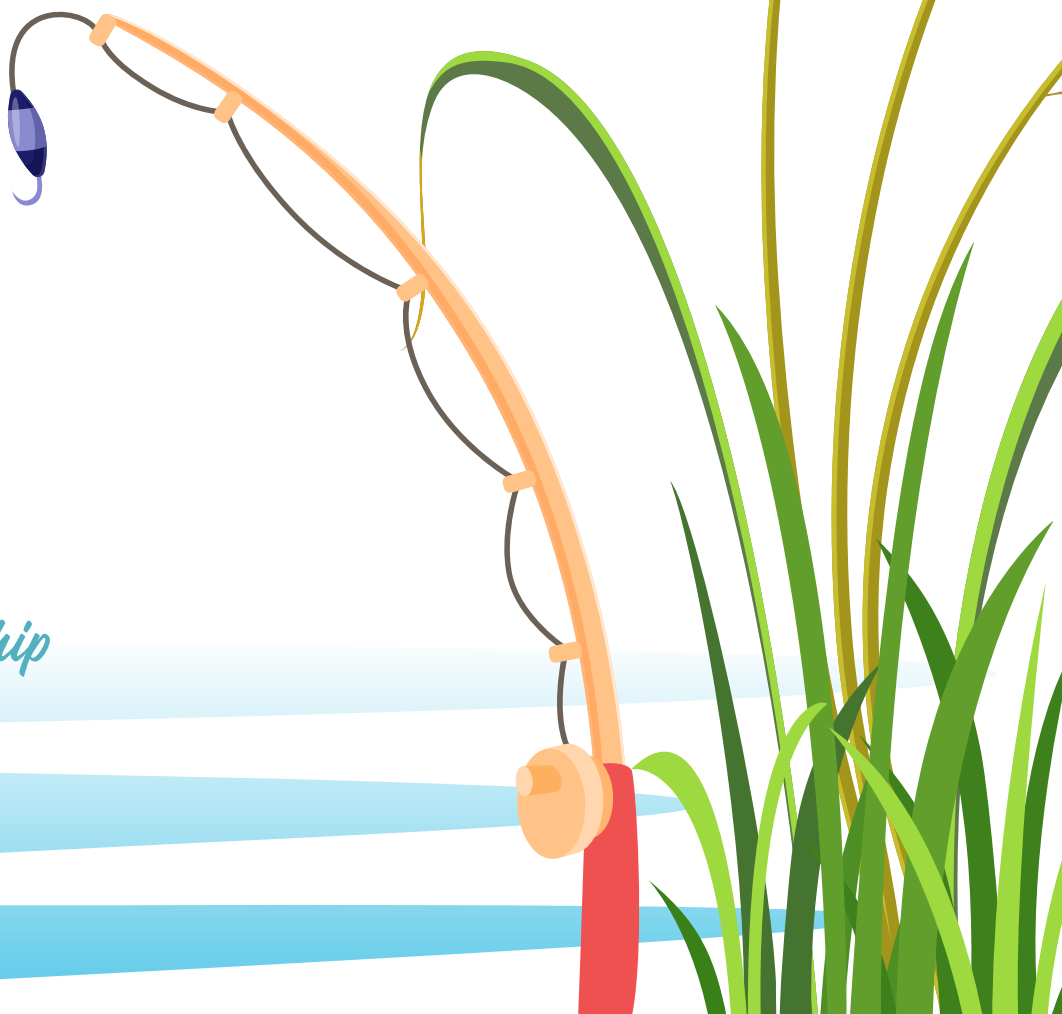
### *Contest Sponsorship*

(Per age division)

- Public Speaking - \$500
- Salesmanship - \$500
- Photography - \$500
- Quiz Bowl - \$500
- Livestock Judging - \$500
- Videography - \$500
- Individual Sweepstakes - \$500

### *Tradeshow Sponsorship*

- Indoor 10X10 - \$450
- Indoor 10X20 - \$850
- Indoor 10X30 - \$1,000
- Large Outdoor - \$1,050





*Questions?*

**American Maine-Anjou Association**

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